

## JOB DESCRIPTION

### I. JOB DETAILS

<b>Job Title</b>	<b>Graphic Designer</b>		
<b>Function</b>	Marketing	<b>Location</b>	Indore
<b>Direct Reporting to:</b>		<b>Matrix Reporting to:</b>	
<b>Staff Supervised</b>		<b>Matrix Reports:</b>	
<b>Job Titles of Direct Reports</b>			

Brief Introduction: We're passionate about empowering people to make an impression through individually meaningful, personalized physical products. Cimpres makes customized print, signage, apparel, gift, identity merchandise, packaging and other products accessible and affordable to everyone. We seek team members and shareholders who think and act like long-term owners of Cimpres. We pursue intrinsic value per share as our uppermost financial objective because we believe that intrinsic value, not short-term financial metrics, aligns with our commitment to long-term value creation for all stakeholders: customers, team members, long-term shareholders and society. This chart illustrates how our focus on the long term has propelled a long history of growth. Robert Keane, our CEO, founded Cimpres in 1994 from his small apartment in Paris as a one-person company named Bonne Impression. Ever since, Cimpres has empowered customers through technology and innovation. We were the first to offer real-time ("client side") graphic design manipulation in internet browsers – and the first to use software and automation to aggregate individual web-to-print orders into batch production processes. We invest over \$200 million per year in technology and development and have been awarded hundreds of patents.

### II. JOB PURPOSE

The job purpose of a graphic designer is to create visual content that communicates a message or idea effectively through various forms of media. Graphic designers use their creative and technical skills to design and produce visual materials that can be used in print, digital, or multimedia formats. Here are some key aspects of a graphic designer's job purpose:

### III. KEY RESPONSIBILITIES

- ✓ Create/Review/Modify/Recreate designs from customers and produce a high-quality result useful for production ensuring customer satisfaction
- ✓ Proactively raise issues regarding systems, tools, performance, and processes
- ✓ Resolving escalations from customers or manufacturing facilities and share feedback with the Team Lead to avoid future challenges
- ✓ Involving in activities that induces continuous improvement in the skills required for the role

### V. QUALIFICATIONS, CERTIFICATIONS AND EXPERIENCE

<b>Minimum Qualifications</b>	12th Pass / Diploma in Graphic Designing/ Degree course in Graphic Designing
<b>Specific experience</b>	0-2

### VI. SALARY AND EXTRA BENEFITS

<b>Salary</b>	<b>2.4 - 4.2 LPA + Gratuity</b>
<b>Medical Insurance</b>	<b>4 Lakh (For Self), 2 Lakh (For Spouse, Kids, Parents or Parents Inlaw)</b>
<b>WFH Allowance</b>	<b>Rs.20,000 per annum</b>
<b>Fitness Allowance</b>	<b>Rs.10,000 per annum</b>
<b>Night Shift Allowance</b>	<b>Rs. 250 per night</b>
<b>Mobile &amp; Internet Allowance</b>	<b>Rs. 1800 per month</b>



