

JOB DESCRIPTION				
JOB DETAILS				
Job Title	Talent Sourcing Sr.Executive			
Function	Job Growth Manager	Location	MP	
Staff Supervised	Direct Reports: NA	Matrix Reports:	NA	
Job Titles of Direct Benerts	Trainars & Bacruitars			

Job Titles of Direct ReportsTrainers & Recruiters

Vision India is a Business Conglomerate having three evolved business verticals - Staffing, Skilling & Advisory Services. With a 32000 associate base and 105+ Indian, MNC and Government of India/ State(s) entities proudly listed in our clientele, we offer an assurance of our proven credentials & differentiated service propositions across all the lines of our business to the clients across the country, APAC, Europe & Americas.

It has recording consistent growth in the topline over the last years & stands proudly at INR 200 Crores for the year 2022-23, registering a 21% CAGR. It is poised for a much sharper top line growth in the forthcoming years riding on the projects commissioned in the last year besides the strong fundamentals on Staffing, Skilling & Advisory businesses.

I. JOB PURPOSE

The role holder will be responsible for Sourcing, Counselling of the job seekers & align them with Jobs available as well as prospective jobs.

The role incumbent would be deft in a start-up like environment and brings to fore, a strong challenger mind-set with proven abilities to influence peers across the eco-system and deliver a higher quality quantity mix for Communication & Personality Development.

II. KEY RESPONSIBILITIES

Sourcing :

- Sourcing / Mobilizing Candidates for various Employment / Jobs project as per project guidelines as well as the need of hiring countries / organization.
- Driving BTL (Below The Line) marketing activities include direct mail campaigns, road show, trade shows, canopy activities, catalogs, brand promotion activities, telemarketing, free sampling,
- Interacting with the institutional heads, Public representatives & opinion makers
- Promoting social media visibility by ensuring regular posts, replies, interaction, events etc on various platforms (Facebook, LinkedIn, YouTube, Twitter etc)

Job Seekers counselling & Online Testing

- Orientation of job seekers about various opportunities available in India
- Ensuring coordination of Online Tests before sourcing with both internal team & prospective job seekers
- Analyzing the effectiveness & applicability of tests for each trade/industry/sector
- Provide feedback to Project Manager and Employment Manager with observations & recommendations

Research & Assess the Impact of sourcing

- Market research on job seekers for 10th, 12th, ITI, Diploma Candidates.
- Analyze Sourcing, Training & Placement trends
- Share key observations with centers on periodical basis
- Ensure constant follow up towards key observations getting closed

V. QUALIFICATIONS, CERTIFICATIONS AND EXPERIENCE

 Any Graduate with 2 to 4 years of experience Knowledge of various marketing, sourcing & counselling methods A patient and resilient personality, Passionate for Job

To know more about **Vision India**, visit us at <u>www.vispl.co.in; www.justjob.co.in</u>