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| **JOB DESCRIPTION – Get Lokal** | | | |
| **I. JOB DETAILS** | | | |
| **Job Title** | **Sales Executive** | | |
| **Function** | Sales | **No. of Openings** | 10 |
| **Location** | Hyderabad | | |
| **About Company**  Lokal is an Indian hyperlocal content app catering to India’s non-English speakers. Most of the existing internet was developed for an English-speaking audience and that limits the scope of local news and lokal is trying to solve that problem. Lokal provides district and constituency-level local news, jobs, classifieds and local information like weather, vegetable prices and contact information of doctors and police stations in Telugu and Tamil languages. It also provides awareness content as videos and make shows to flag fake updates. | | | |
| **II. KEY RESPONSIBILITIES** | | | |
| 1. Meeting with clients during sales visits 2. Demonstrating and presenting about Get Lokal 3. Establishing new business and generating leads 4. Coordinate with the merchant & sales team to create leads 5. Collecting information & news to publish on the App. 6. Suggesting innovative ideas for development of the application | | | |
| **Qualifications** | Graduate | | |
| **Experience** | Minimum 6 months experience in Sales (Industry Preference. FinTech) | | |
| **Salary** | 1.80 – 3 LPA | | |
| **Allowance** | INR 120/- per day | | |
| **Incentive** | INR 10,000 per month (completely dependent on sales target) | | |
| **Payroll** | Vision India Services Pvt. Ltd. | | |